



PRESS RELEASE

UNIVERSITY OF SOUTHAMPTON
BUS SERVICES NETWORK

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Uni-link bus becomes a Wi-Fi hotspot!

Passengers using uni-link's popular U1 route between Southampton Airport Parkway and the city centre will now be able to check their e-mails, download music to their i-pod, or access the Internet, whilst on the move!

One of the double-decker buses used regularly on the route has been fitted with Wi-Fi equipment for a 20-day trial period to test passenger reaction to the facility.

Alec Gore, Transport Manager at the University of Southampton said, "In keeping with our modern bus operation, we wish to continue to add to the services that we offer our passengers. This trial of Wi-Fi accessibility on one of our U1 buses will enable University staff, students, or anyone else from our growing number of local bus passengers, to check their e-mails before they get to their destination, or to download information or music during their journey. We are working with equipment supplier Moovera Networks Ltd. and network host Vodafone to bring this new idea to the roads of Southampton. If all goes well - and so far everything is working better than expected - we will consider fitting the rest of the buses used on the busy route with similar equipment, sometime in the late summer."

Uni-link remains the only bus operator in Southampton to guarantee a low-floor easy access bus on every journey, and pioneered the use of smartcard technology in the city, making boarding the bus quicker and easier. Alec Gore added, "The passenger growth on our network shows no sign of peaking. By continuing to offer innovations such as Wi-Fi, passengers can see our continued commitment to invest in giving everyone across the city who uses our buses the best quality travel."

Ends

Captions (you will have some or all of the following attached to your e-mail):

IMG_8965 Wi-Fi enabled bus in the Avenue

IMG_8992 Driver Geoff West driving the Wi-Fi enabled Omnidekka bus

IMG_9019 Passenger Sam Barnes-Evans checks e-mails on her mobile

IMG_9030 Passenger Luke Lowrey accesses the Internet on his PDA

IMG_9035 Passengers access the Internet on mobile and PDA

For further information please contact:

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