

Moovera merges Wi-Fi with FLASH-OFDM® and appoints Finnish distributor

Moovbox family of fixed and mobile broadband gateways now support Qualcomm Flarion technology for cellular backhaul

Sittingbourne, UK (PRWeb) December 18th 2007 -- Moovera Networks, a leading developer of fixed and mobile wireless access systems, today announced that its Moovbox product line of broadband gateways now supports FLASH-OFDM from Qualcomm Flarion Technologies for cellular wide area network connectivity. FLASH-OFDM (Fast Low-latency Access with Seamless Handoff – Orthogonal Frequency Division Multiplexing) is an innovative wireless technology designed to deliver advanced Internet services in the mobile environment. Broadband networks utilizing FLASH-OFDM have been deployed in various countries around the world, most recently in Finland. To address the market opportunity in Finland and other countries in Scandinavia and the Baltic, Moovera has appointed a new distributor Daimler Finland Oy who will develop sales and marketing activities throughout the region.

“Support for a wide range of carrier-class backhaul technologies is a key competitive advantage of the Moovbox product line,” said Jim Baker, Moovera CEO and founder. “FLASH-OFDM is an important technology not least as it can operate at low frequencies that cover much wider areas than traditional voice and data wireless networks such as 3G and WiMAX. By merging FLASH-OFDM with Wi-Fi access, our Moovbox gateway products can deliver Internet access to any Wi-Fi enabled device for industrial, public safety and commercial hotspot applications anywhere there is FLASH-OFDM coverage.”

The Finnish Government granted a license to Digita Oy in 2005 to build and operate a mobile wireless network at 450MHz with a provision to lease the network to all service providers on equal conditions. Digita has signed agreements on the delivery of broadband services across Digita’s @450 network with several service operators. The network currently covers broad areas of Southern Finland with the goal of nationwide coverage by the end of 2009.

“We’re delighted to welcome Moovera as a supplier of compatible equipment for the @450 network,” said Juha Malmberg, Digita Vice President. “With the large installed base of Wi-Fi enabled devices in Finland such as laptops, PDAs and mobile phones, it makes complete sense to offer devices like the Moovbox that bridge between Wi-Fi and FLASH-OFDM so that as many people as possible can take advantage of our high-speed network.”

Moovera has appointed Helsinki-based Daimler Finland Oy as distributor for Moovbox products and services throughout Scandinavia and Baltic countries including Estonia, Latvia and Lithuania. “The opportunities for Moovera’s product line in Finland and beyond are very exciting,” said Niclas Berg, Daimler CEO. “Public transport operators are looking for innovative solutions that deliver Internet connectivity to their vehicles for passenger Wi-Fi, IP cameras and GPS tracking, while service providers are exploring ways to leverage the proliferation of Wi-Fi devices to expand their enterprise offerings. Moovera’s fixed and mobile gateways coupled with FLASH-OFDM and 3G/HSPA provide an excellent solution to these and many other business scenarios.”

The Moovbox F Series fixed broadband gateway is a weatherproof outdoor Wi-Fi access point and cellular router for deployment on street furniture such as lighting columns. The Moovbox M Series mobile gateway is a ruggedized in-vehicle Wi-Fi access point and cellular router, offering multiple wide area network (WAN) radios for automatic failover between carriers, and features built-in GPS for real-time positioning. Moovbox products also offer secure Ethernet for IP-CCTV, DVR and telematics equipment with remote in-bound access for device control. The multi-user MoovManage service provides real-time vehicle tracking, schedule adherence monitoring, remote device configuration, and Wi-Fi portal and usage statistics. More information is available online at www.moovera.com.

About Moovera Networks

Based in the United Kingdom, Moovera Networks is a privately-held manufacturer of industrial-grade fixed, mobile and portable wireless communications products that bridge Wi-Fi access with carrier-class networks including 3G UMTS/HSPA, WiMAX, TD-CDMA, HC-SDMA and FLASH-OFDM. Applications include commercial hotspots, city-wide municipal and in-vehicle wireless, public safety, construction, events, and secure corporate communications. Customers include national telcos and mobile carriers, local government and public safety authorities, ISPs, systems integrators and transport operators around the world.

About Digita Oy

Digita Oy is the leading Finnish distributor of radio and television services, and an important developer of data communication networks and network infrastructure. Digita’s nationwide organisation ensures the high quality of services 24 hours a day. Digita’s customers include television and radio broadcasting companies, as well as mobile and broadband operators. In 2005, its net sales amounted to €97 million. The company employs 380 people. Digita is part of the international TDF Group.

About Daimler Finland

Daimler Finland Ltd, founded in 1993, is a privately owned information technology company situated in Helsinki. The company offers products and services to operators, ISPs, enterprises, the public sector and consumers. Specializing in broadband Internet access solutions the offer includes both wireless and wired networks. For a decade now Daimler has delivered wireless networks to the Finnish market, providing a large range of indoor, outdoor and public access solutions on both licensed and license free frequencies. Daimler also operates in Sweden, Denmark and the Baltic countries.

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